

BY GUY NAMATH

# KEEPING

## DYSON AIR MULTIPLIER FAN

Sometimes it seems like even in the dead of winter you're struggling to stay cool. With global warming or climate change or whatever the hell you want to call it, spurning the blistering sun for a cool breeze can seem more tiresome than pulling an all-nighter for your chemistry final. To add to your problems, most fans you find around these days are nothing more than dust collectors, with weak blades that break as easily as a 90-year-old's back.

That's what makes the Dyson Air Multiplier one of the most exciting and revolutionary fans ever invented!

Visit [www.dyson.com/fans](http://www.dyson.com/fans) for more info.

Retail price: \$299-\$329

Though it looks like a miniature hoop designed for your daredevil hamster to jump through, the Dyson Air Multiplier is actually a bladeless fan that emits preset levels of cool air without doubling as a dust bowl. Using Dyson's patented Air Multiplier technology to draw in air and, you know, multiply it, this fantastic fan can amplify the air it takes in, emitting it at up to 18 times its original power for cool, commanding gusts that will stop your sweating no matter how hot it gets.



[www.BlitzChiller.com](http://www.BlitzChiller.com)



[www.CooperCooler.com](http://www.CooperCooler.com)

Too lazy to drive to the kwiki-mart and not quite desperate enough to drink warm beer? Try the Cooper Cooler™ rapid beverage coolers.

### COOPER COOLER BLITZ CHILLER

Maybe Superman can leap tall buildings in a single bound but that isn't much help when dinner is ready and you forgot to put the wine in the fridge. Move over Man of Steel, the Cooper Cooler can chill a can of beer in one minute or a bottle of wine in six. Easy to set up with just some ice cubes and two glasses of water, it comes with both a household plug and a car lighter plug, which will not drain your vehicle's battery. **Retail price: \$89.99** (Household plug version \$69.99)

You can finally stop your roommates from stealing your cold ones in the fridge. The Blitz Chiller, a smaller model, is made exclusively for cans and bottles. It chills a can of beer or soda in two minutes. In the time it has taken you to read this you could be sipping a cold beer but instead you are waiting for it to chill in the fridge. Let's be honest with each other - you are living like an animal. **Retail price: \$39.99**

## IDAPT i4

In this high-tech world we live in, it's hard to keep track of all your gadgets and remember where you kept the charger or the battery for your 50 different MP3 players, smart phones and Bluetooth devices. That's why the i4 from IDAPT is a MUST HAVE for any serious techie looking to reduce clutter and confusion!

Compatible with over 4,000 different gadgets, the i4 can simultaneously charge up to four items at once while completely eliminating the need for excess gear like chargers, cables and chords. Now, you don't have to bring a suitcase full of needless accessories to class with you just to take notes on your laptop and send text messages on your iPhone!

Visit [www.idaptweb.com](http://www.idaptweb.com) for more info. **Retail price: \$59.99**

